

Cynulliad Cenedlaethol Cymru / National Assembly for Wales
Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu / The Culture, Welsh Language and Communications Committee
Cynyrchiadau Ffilm a Theledu Mawr yng Nghymru / Film and Major TV Production in Wales
CWLC(5) FILMTV28
Ymateb gan Severn Screen / Evidence from Severn Screen

Severn Screen Ltd - Introduction

Severn Screen is an independent film and television production company based in Wales. The company produces English and Welsh language content and has a diverse slate of projects in development with UK and international partners including BBC Films, XYZ Films, All3Media International, Revolution Films, S4C and Ffilm Cymru Wales.

Prior to setting up Severn Screen, Creative Director Ed Talfan was co-creator and producer of drama series HINTERLAND. The series ran for three seasons between 2013 and 2016 and was sold to over 100 countries by distributors All3Media International.

2017 was an exciting year for Severn Screen. The company took on an exceptional slate of productions, and worked with many talented individuals and companies. In all, we produced £16m worth of film and television content, generating over £11m of Welsh spend.

During 2017:

- We produced Netflix original feature APOSTLE in partnership with US based XYZ Films. The film was directed by Gareth Evans (THE RAID) and shot entirely in Wales. The production was awarded £385k of Welsh Government finance and generated a Welsh spend in excess of £6.3m. The film stars Michael Sheen and Dan Stevens and will premiere on Netflix later in 2018.
- We produced 8x60min drama series CRAITH / HIDDEN for partners S4C, BBC Wales and All3Media International. The series has been sold to North America and will premiere on BBC Wales and BBC Four in June.

- We produced feature film DENMARK for BBC Films and FfCW (in partnership with Daybreak Pictures). The bitter-sweet comedy, set in South Wales and Denmark and written by Welsh screenwriter Jeff Murphy and is being sold by sales agents WestEnd Films. The film was awarded £85k of Welsh Government funding and generated a Welsh spend of approx £1.3m.
- Our Welsh language film YR YMADAWIAD (THE PASSING) was premiered on S4C. The film won Best Drama at the Celtic Media Festival 2016 and four awards at BAFTA Cymru including Best Actor for Mark Lewis Jones, Best Writer for Ed Talfan and Best Cinematography for Richard Stoddard. Writer/Producer Ed Talfan was also nominated for Best Debut Screenwriter at the British Independent Film Awards 2016.
- We supported the production of BFI-backed feature RAY & LIZ, directed by Turner Prize nominated photographer Richard Billingham.
- We worked closely with Ffilm Cymru Wales, Charter Housing and Our Colab to devise and deliver the Foot in the Door training program, offering people not in employment, education or training the opportunity to work on a 'live set' and learn valuable new skills. The scheme is nominated at this year's Arts & Business Awards.

Severn Screen is committed to the sector in Wales. As part of this, we work closely with other Welsh companies including 4-Wood Construction, Cinematic, Soundworks, Bang and Bait.

The company works with cast and crew from across Wales and seeks to develop project that will shoot in all parts of the country. In the past twelve months we have filmed in North Wales, Pembrokeshire, Port Talbot, Cardiff and RCT.